PROP. 84 PROTECTS CALIFORNIA'S WATER, LAND AND COASTLINE.

California is growing rapidly, putting new pressure each year on our water resources, land, coast and ocean. Prop. 84 protects these vital natural resources, which are essential to our health, our economy and our quality of life.

YES on 84 PROTECTS DRINKING WATER QUALITY.

The water we drink and use to grow our food is vulnerable to contamination.

Prop. 84 will:

- Remove dangerous chemicals from our water supply.
- Prevent future groundwater contamination.
- Prevent toxic runoff from flowing into our water.

Prop. 84 is essential to assure our communities CLEAN, SAFE DRINKING WATER.

Last year, there were more than 1,200 beach closing or advisory days in California. Prop. 84 will help prevent toxic pollution from storm drains from contaminating coastal waters and endangering public health.

YES on 84 ASSURES A RELIABLE WATER SUPPLY.

Prop. 84 will increase the reliability of California's water supply, through conservation and other programs. Every region in the state will benefit from this measure, while being given local control over specific projects to improve local water supply and water quality.

YES on 84 PROTECTS OUR COASTLINE AND CALIFORNIA'S NATURAL BEAUTY.

SUBJECT TO COURT ORDERED CHANGES

[7/11@ 2:57 pm]

The measure will help clean and safeguard the ocean and beaches all along California's coastline, including the San Diego, Santa Monica, Monterey and San Francisco Bays. It will also provide for safe neighborhood parks and protect the rivers and lakes in which we swim and fish.

YES on 84 PROTECTS AGAINST FLOODING.

An earthquake or a series of major storms could damage our state's levees, causing dangerous flooding and potentially leaving up to 23 million Californians without safe drinking water.

Efforts are underway to address this urgent threat to public safety and our water supply, but much more needs to be done. Flood control experts agree that Prop. 84 is an important step forward and complements ongoing efforts to improve flood control in California.

YES on PROP. 84 PROTECTS CALIFORNIA'S ECONOMY.

Clean beaches, rivers and lakes are crucial to tourism, which contributes more than \$88 billion to the state economy each year and directly supports more than 900,000 jobs. An adequate supply of clean, safe water is also needed for California's farms and cities. Prop. 84 protects the water that our economy needs to thrive.

YES on 84 WILL <u>NOT</u> RAISE TAXES – AND INCLUDES TOUGH FISCAL SAFEGUARDS.

Prop. 84:

- Is funded entirely from existing revenues, and will *not* raise taxes.
- Will bring federal matching funds into California.

SUBJECT TO COURT ORDERED CHANGES

[7/11 @ 2:57 m]

 Includes strict accountability provisions, including yearly independent audits and a citizen's oversight committee.

PLEASE JOIN US IN VOTING YES on 84.

Conservation groups, business organizations and water districts across California support Prop. 84. For more information about the measure, please visit www.CleanWater2006.com. Your YES vote will help protect our health, economy and quality of life now and in the years to come.

PROTECT CALIFORNIA'S DRINKING WATER, LAND, COAST AND OCEAN. Vote YES on 84.

Mark Burget, Executive Director The Nature Conservancy

Larry Wilson Chair, Board of Directors Santa Clara Valley Water District

E. Richard Brown, PhD Professor, School of Public Health University of California, Los Angeles

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